

Dear Business Owner or User of our Online Business Directory,

We want to make use of this opportunity to introduce you a new business opportunity that my wife and I have started. The business is called "The Info Company" and it is a new Online Business Directory. The question is "Why another Online Business Directory"? The answer to this question can be found below.

Firstly, it is an easy to use, one stop Online Business Directory that covers the following categories:

- Accommodation
- Businesses
- Places to Eat
- Things to do
- Children
- Emergency Services

Secondly, the strategy is to focus exclusively on the Helderberg and then the Western Cape for the next few years. We have a vision and a strategy to become the leading online business directory in South Africa. From one platform and without having to leave this Online Business Directory, you can easily do research and plan your trip accordingly. This saves you time and effort

Thirdly, businesses can advertise on our website for a very affordable and realistic monthly or annual fee specifically tailored for small, medium and large businesses respectively.

Fourthly and probably the most important aspect to make mention of is that it has always been our intention to really make a difference in the lives of ordinary people, communities and non-profit organisations with this business. The idea is that for every successful subscription to this directory, 10% of the subscription fee is paid over to a worthy cause or a non-profit organisation.

Your business is in a perfect position to promote such a project. We are also of the opinion that businesses might not have thousands of rands to contribute towards a worthy cause, but they might be more willing to contribute 10% from which they will benefit and at the same time contribute towards a good cause. They will receive exposure for their business worth much more than the subscription fee. If we can attract several businesses, their contributions will add up to a substantial amount which can be used towards making a difference in the lives of ordinary people, communities and non-profit organisations.

It is our sincere desire to use the success of this business to make a difference and to create a mutually beneficial relationship from which all parties can benefit.

Please visit our website at www.theinfocompany.co.za to familiarise yourself with the business and the website.

We look forward to embarking on this venture with you and your favourable response. Please contact us should you require any additional information.

Kind regards



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